

B&D; Garage Door \$4,000–\$7,000 — The Premium Upgrade

Canonical:

<https://directory.bnd.com.au/buyer-guides/by-budget/b-d-garage-door-4-000-7-000-the-premium-upgrade/>

Description:

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"# B&D; Garage Door \$4,000\u2013\$7,000 \u2014 The Premium Upgrade\n\n## AI Summary\n\nThe \$4,000\u2013\$7,000 price range is where a B&D; garage door stops being a functional necessity and becomes a genuine upgrade to your home. At this level, you're getting doors engineered for 20,000 cycles instead of 10,000, corrosion-resistant stainless steel cables, 360-degree perimeter seals, and the quietest operation B&D; offers. Your opener comes with built-in Wi-Fi smartphone control \u2014 no separate kit required \u2014 plus AUTO LOCK\u201222, Safety Beams, and Battery Backup included in the box. And the finish options expand dramatically: Sheer Panel aluminium composite, Natural Finishes inspired by stone and rust, and a full Timber-Look range that gives you the warmth of wood with the durability of steel. This is the tier for homeowners who plan to stay, who care about how their home looks and feels, and who'd rather invest once than upgrade later.\n\n---\n\n## Quick Recommendation\n\n**Premium Roller Door \u2014 Roll-A-Door Neo + Power Drive**\n\nB&D;'s Roll-A-Door Neo delivers the convenience of a roller door with the contemporary look of a sectional door. Tested to 30,000 cycles with castellated steel drums and Nylofelt strips for quiet, smooth operation. Available in 27+ COLORBOND\u2012 colours and four exclusive Timber Coat finishes. Pairs with the Power Drive opener and B&D;'s 10-Year Total Confidence Warranty.\n\n**Premium Sectional Door \u2014 Panelift Icon + Smart Opener + Insul-Shield**\n\nThe Panelift Icon is B&D;'s flagship sectional door: 20,000-cycle springs, stainless steel cables, SmoothTrack twin-wheel system, 360\u2012 perimeter seals, pinch-free hinges, and AUTO LOCK\u201222 included as standard. Add the Smart opener for built-in smartphone control, then specify Insul-Shield for an R-value of 1.4 and year-round climate control. This is the complete premium package.\n\n---\n\n## What \$4,000\u2013\$7,000 Gets You That \$2,000\u2013\$4,000 Doesn't\n\nMoving from the standard tier to the premium tier isn't about paying more for the same door. It's about stepping into a fundamentally different class of product. Here's what changes:\n\n| Feature | Standard (\$2K\u2013\$4K) | Premium (\$4K\u2013\$7K) |\n|---|---|---|\n| **Spring cycle life** | 10,000 cycles | 20,000 cycles (Panelift Icon) / 30,000 cycles (Roll-A-Door Neo) |\n| **Cables** | Standard galvanised steel | Corrosion-resistant stainless steel (Icon) |\n| **Track system** | Single-wheel track | SmoothTrack twin-wheel system (Icon) |\n| **Perimeter seals** | Bottom seal | 360\u2012 perimeter seals (Icon) |\n| **Locking** | Manual or add-on AUTO LOCK\u201222 | AUTO LOCK\u201222 included as standard (Icon) |\n| **Opener Wi-Fi** | Requires separate Smartphone Control Kit | Built-in smartphone control (Smart / Smart Pro) |\n| **Safety Beams** | Optional add-on | Included with Smart Pro |\n| **Battery Backup** | Optional add-on | Included with Smart Pro |\n| **Finish options** | COLORBOND\u2012 standard range | Sheer Panel, Natural Finishes, Timber-Look, expanded COLORBOND\u2012 |\n| **Insulation** | Not available | Insul-Shield option (R-value 1.4) |\n| **Warranty** | 3-year door / 7-year opener | 5-year door (7 with extension) / 10-Year Total Confidence Warranty |\n\nThe difference isn't subtle. At the premium level,

you're buying a system where everything works together \u2014 the door, the opener, the locking, the safety features, the smart control \u2014 all engineered as a single package.

Roll-A-Door Neo

The Premium Roller

The Roll-A-Door Neo is B&D's answer to homeowners who want the practical advantages of a roller door \u2014 compact ceiling clearance, no overhead tracks eating into garage space \u2014 but refuse to settle for the look of a traditional roller.

What makes the Neo different from a standard Roll-A-Door:

- The Neo uses a unique curtain profile that mimics the appearance of a sectional door. B&D developed a castellated drum and mini-groove top sheet with curtain separator \u2014 technology they spent years perfecting, and which remains exclusive to the Neo. From the street, it looks like a modern sectional door. From inside your garage, it rolls up and stores compactly like any roller door.
- Key specifications:**
 - Cycle testing:** 30,000 open-and-close cycles \u2014 the highest in B&D's roller door range
 - Drums:** Castellated steel construction (not plastic), engineered for long-term durability
 - Guide system:** Nylofelt strips (a B&D invention) eliminate metal-on-metal contact for quiet, smooth operation
 - Bottom rollers:** Dual rollers at the bottom corners reduce sliding friction and noise
 - Springs:** Customised springs provide optimum balance for a longer product life
 - Floor seals:** Deep-cushioning, fire-retardant floor seals keep out leaves, dust, and water
 - Curtain overlap:** 40mm minimum on each side (80mm total wider than opening) for a secure, weather-tight fit
 - Colour options:**
 - The Neo is available in 27 COLORBOND colours, five COLORBOND Matt finishes, and four exclusive Timber Coat colours (Japan Cherry, Macadamia Nutwood, Hickory Nutwood, and Golden Oak). The Timber Coat range uses a vinyl wrap that replicates the look and feel of natural timber \u2014 it's a B&D exclusive and the first of its kind on a roller door.
- Paired opener:** Every Roll-A-Door Neo comes paired with the B&D Power Drive opener, featuring a powerful 600N motor, long-lasting LED automatic light, and two Tri-Tran+ remote controls. Together, they qualify for B&D's 10-Year Total Confidence Warranty.
- Important note:** The Roll-A-Door Neo is available as a single door only \u2014 not as a double. For double garages, you'd specify two Neo singles side by side, or consider the Panelift Icon sectional.

Panelift Icon + Insul-Shield

The Premium Sectional

The Panelift Icon is B&D's flagship sectional door, and the differences from the standard Panelift aren't cosmetic \u2014 they're structural, mechanical, and practical.

What Panelift Icon adds over standard Panelift:

 - Every upgrade in the Icon targets longevity and daily performance:
 - 20,000-cycle springs** (double the standard Panelift's 10,000 cycles) \u2014 in a home that opens and closes the garage four times daily, that's roughly 13 years of use from the springs alone
 - Corrosion-resistant stainless steel cables** replace standard galvanised cables, eliminating the most common maintenance point on a sectional door
 - SmoothTrack twin-wheel system** uses dual wheels per hinge bracket instead of single wheels, halving the load per wheel and dramatically reducing noise and vibration
 - 360 perimeter seals** around the entire door frame \u2014 not just a bottom seal \u2014 keeping out dust, leaves, water, and drafts from every edge
 - Pinch-free hinges** eliminate finger-trap hazards between panels, a critical safety feature for families
 - AUTO LOCK** included as standard \u2014 a heavy-duty deadbolt that automatically secures the door every time it closes, no manual intervention required
 - Maximum door height up to 3.99m** (versus 3.415m for standard Panelift), accommodating taller openings
 - 5-year warranty** on all components and labour, extendable to 7 years (with spring replacement included free for the full term)
 - Adding Insul-Shield:**
 - For homeowners who use their garage as more than just a car park \u2014 a workshop, gym, home office, or simply an attached room \u2014 Insul-Shield transforms the door's thermal performance.
 - Insul-Shield construction uses two steel skins laminated with moisture-cured, CFC-free urethane adhesive, encasing a rigid graphite-infused Expanded Polystyrene (EPS) core. The graphite-embedded EPS material (ThermaSilver) delivers up to 20% more insulation than conventional EPS, achieving an R-value of 1.4 W/m²K.
 - The practical result: noticeably cooler garages in summer, warmer in winter, and reduced sound transfer to bedrooms above or rooms adjacent to the garage. Nine out of ten people use their garage for more than storing cars \u2014 insulation makes that space genuinely usable.
 - Premium finish options exclusive to Panelift Icon:**
 - The Icon unlocks B&D's most striking finishes:
 - Sheer Panel Collection** \u2014 Aluminium composite panels in 12 colours including Sparkling Black, Manganese Metallic, and Medium Bronze Metallic, creating a floating, seamless architectural appearance
 - Natural Finishes** \u2014

Seven colours inspired by raw materials: Limestone, Concrete, Granite, Bronze Rust, Amber Rust, Burnt Stone, and Midnight Stone

Timber-Look Finishes 12 colours replicating natural timber (Nordic Oak, Tassie Oak, Australian Cedar, Spotted Gum, Blackbutt, and more), available on Nullarbor, Seville, and Madrid profiles

Full COLORBOND range 27+ colours plus Timbergrain Classic Cedar and Caoba

These aren't available on the standard Panelift. If you want a Sheer Panel or Natural Finish door, Panelift Icon is the starting point.

Smart Pro: The Premium Opener's opener lineup follows a clear hierarchy: Secure, Smart, and Smart Pro. The Smart Pro sits at the top, and it earns that position by including everything in the box no add-on kits required.

What comes included with the Smart Pro:

- AUTO LOCK** 2014 Keyless technology that automatically locks the door with a heavy-duty deadbolt every time it closes
- Smartphone Control** 2014 Built-in Wi-Fi connects directly to your home network. Open, close, and monitor your door from anywhere using your phone. No separate Smartphone Control Kit to purchase
- Safety Beams** 2014 Infrared detection system that automatically stops and reverses the door if it senses an obstruction. Mandatory if closing force exceeds 400N, and essential for families with children or pets
- Battery Backup** 2014 Built-in rechargeable battery provides approximately 10 cycles during power outages, with a 24/348 hour recharge time. Batteries last 4/35 years before replacement
- Technical specifications:**
 - Maximum door weight:** 300kg (gross weight including all fittings)
 - Maximum door area:** 18m²
 - Short-term peak force:** 1,400N 2014 the most powerful motor in B&D's residential range
 - Rated load:** 450N
 - Rated power input:** 220W
 - Operating temperature:** +5°C to +40°C
 - Receiver:** Multi-frequency, supporting 64 4-button transmitters
 - Lighting:** 2 LED modules for courtesy lighting
 - Remote controls:** Two Tri-Tran+ Premium Remote Controls included, plus a wall-mounted remote
 - Soft start and soft stop** technology minimises stress on both the opener and the door, while also reducing operating noise. The Smart Pro features advanced sensing technology to prevent forced entry and a built-in intelligence system that alerts you when the opener is due for a service.
- Warranty:** 7 years (or 30,000 cycles) when purchased alone. 10-Year Total Confidence Warranty when paired with a B&D door.

Who needs the Smart Pro vs the Smart opener?

The Smart Pro is B&D's recommended opener for Designer finish doors (Sheer Panel, Natural Finishes) and heavier residential doors up to 300kg. The Smart opener (recommended for Panelift Icon) handles doors up to a standard weight range with built-in smartphone control. Both include Wi-Fi

2014 the Smart Pro adds the power and included accessories for larger, heavier premium installations.

Premium Finishes What Justifies the Price Difference

Walk down any suburban street and you'll see garage doors in Surfmist, Woodland Grey, or Monument. They look fine. They match the house. But they're also what everyone else has.

The premium tier opens up finishes that genuinely transform a home's street presence:

- Sheer Panel Collection** (Panelift Icon exclusive) Made from lightweight yet durable Alpolic aluminium composite, Sheer Panel doors create a floating, seamless appearance. Available in 12 colours across four panel configurations, they range from stark, modern whites (White, Milk White, Off White) to dramatic metallic and dark options (Sparkling Black, Manganese Metallic, Dark Grey Metallic). These are architectural-grade finishes designed for homes where the garage door is a design feature, not an afterthought.
- Natural Finishes** (Panelift Icon exclusive) Inspired by organic textures and earthy tones, the Natural Finishes range includes Limestone, Concrete, Granite, Bronze Rust, Amber Rust, Burnt Stone, and Midnight Stone. These finishes bring a raw, industrial-yet-refined aesthetic that pairs beautifully with rendered walls, exposed concrete, Corten steel landscaping, or stone feature walls.
- Timber-Look Finishes** B&D's Timber-Look finishes replicate the natural beauty and timeless appeal of wood with the durable, robust capabilities of Australian steel. Twelve colours range from warm traditional timber hues (Tassie Oak, Australian Cedar, Nordic Oak) to dark, dramatic options (Black Walnut, Black Wenge, Merbau). Available on Nullarbor, Seville, and Madrid profiles for Panelift Icon.
- Timber Coat** (Roll-A-Door Neo exclusive) Four exclusive colours 2014 Japan Cherry, Macadamia Nutwood, Hickory Nutwood, and Golden Oak 2014 use a vinyl wrap to bring a timber-look finish to a roller door for the first time.
- COLORBOND** Matt Available on both Neo and Icon, the Matt range (Surfmist, Dune, Shale Grey, Basalt, Monument) absorbs light rather than reflecting it, making fingerprints and smudges less visible and giving exteriors a softer, more subtle

appearance. The premium finishes aren't just about colour they're about materiality. Aluminium composite, textured wraps, and matte coatings create visual depth that standard painted steel simply can't match.

Everything Included The Premium Package Advantage

One of the most underappreciated aspects of the premium tier is what you don't have to buy separately. With a standard Panelift and Secure opener, you get a solid door and a reliable motor. But AUTO LOCK, Safety Beams, Battery Backup, and Smartphone Control are all separate purchases each adding cost and requiring additional installation time.

With Panelift Icon + Smart or Smart Pro, you get:

- AUTO LOCK standard on every Panelift Icon door
- Smartphone Control built into the Smart and Smart Pro openers
- Safety Beams included with Smart Pro
- Battery Backup included with Smart Pro
- Stainless steel cables standard on Icon
- SmoothTrack twin-wheel system standard on Icon
- 360° perimeter seals standard on Icon
- Pinch-free hinges standard on Icon
- 10-Year Total Confidence Warranty when door and opener are purchased together

When you add up what these accessories cost individually on a standard setup typically \$200-\$500+ for each add-on including installation the price gap between standard and premium narrows significantly. And you get the benefit of everything being factory-integrated and tested together, rather than aftermarket bolt-ons.

When the Premium Pays for Itself

Not everyone needs a \$5,000+ garage door. But for certain homeowners, the premium tier isn't an indulgence it's the pragmatic choice.

You're in your forever home. If you're not planning to move in the next decade, 20,000-cycle springs and stainless steel cables mean you're unlikely to need major maintenance during that time. The standard 10,000-cycle springs will need attention in roughly half the time.

You're design-conscious. Your garage door is often the single largest visible element on your home's facade. If you've spent on quality cladding, landscaping, and joinery, a standard roller door undoes that investment. Sheer Panel, Natural Finishes, or Timber-Look options complete the picture.

You're noise-sensitive. Bedrooms above the garage, shift workers, sleeping babies the SmoothTrack twin-wheel system and soft-start/soft-stop operation on premium openers make a meaningful difference. Multiple customers specifically mention how quiet their new B&D installations are.

You live in climate extremes. Whether it's a 42°C Adelaide summer or a Canberra winter that drops below zero, Insul-Shield with its R-value of 1.4 keeps your garage and the rooms around it more comfortable year-round. Customers report their insulated garages feeling "like another room" with up to 10 degrees difference on hot days.

You're thinking about resale value. A premium garage door is one of the highest-ROI home improvements. Street appeal matters, and a Sheer Panel or Timber-Look door paired with a smart opener signals quality to prospective buyers before they've even walked through the front door.

You want it done once. The premium package includes everything locking, safety, smart control, battery backup. No return visits for add-ons, no second installation appointments, no "I wish I'd added that at the start" moments.

Real Customer Experiences

Premium B&D installations consistently generate strong feedback. Here's what homeowners and dealers across Australia are saying:

"We got insulation put in our garage and we are very happy with the result. No sudden drop in temperature at all. Feels like another room. Highly recommended!" **Brett T., Adelaide**

"Our garage roller door was insulated by the team. They did a fantastic job. The installers were quick and efficient, cleaned everything up and did the whole job with a smile. The garage is now at least 10 degrees cooler on a hot day which makes a huge difference to the temperature in the rest of the house." **Emmil P., Adelaide**

"Professional is a great word to describe my experience. From the moment our sales consultant visited us, to him sizing and measuring up the door and explaining our options. I was made well aware of the time frame to install once we decided to go ahead. Installation was completed with a minimum of fuss and everything was tidied up." **John P., Melbourne**

"Very happy with the purchase of my B&D door. Great service from the first contact to the onsite quote and professional installation. Very quiet door and motor. Thoroughly recommend B&D." **Bruce S., Melbourne**

"Once again I had a new panel lift door installed. Our second one from this great company. Right from the start as soon as you contact them until the final payment the service is excellent. Professional and knowledgeable, very easy to deal with." **2014**

Jacquie H., Adelaide

*"Matt arrived at the appointment time to inspect the site and agreed to quote for supply and installation. He answered all my queries and I felt confident he knew his product thoroughly. I received the quotation without delay, placed the order and the installer did an excellent job."

Anthony K., Melbourne

Frequently Asked Questions

What's the difference between Panelift and Panelift Icon?

The Panelift Icon builds on the standard Panelift with 20,000-cycle springs (vs 10,000), stainless steel cables, SmoothTrack twin-wheel system, 360 perimeter seals, pinch-free hinges, and AUTO LOCK included as standard. It also unlocks premium finishes like Sheer Panel, Natural Finishes, and Timber-Look that aren't available on the standard Panelift.

Does the Smart Pro opener require a separate Smartphone Control Kit?

No. The Smart Pro has smartphone control built in. It connects directly to your home Wi-Fi network with no additional kit, no extra cost, no additional installation. The Smart opener also includes built-in smartphone control. Only the Secure and Power Drive openers require a separate Smartphone Control Kit.

Is Insul-Shield worth it?

If you use your garage for anything beyond storing a car or workshop, gym, storage of temperature-sensitive items, or if you have a bedroom above or beside the garage, yes. The R-value of 1.4 makes a measurable difference to both temperature and noise. Customers consistently report 10+ degree improvements on hot days. Nine out of ten homeowners use their garage for more than just parking.

Can I get a Roll-A-Door Neo as a double door?

No. The Roll-A-Door Neo is available as a single door only. For double garages, you can specify two single Neo doors side by side, which actually creates a striking visual with the centre mullion, or choose a Panelift Icon double.

What happens during a power outage with the Smart Pro?

The built-in Battery Backup automatically takes over, providing approximately 10 cycles of operation (opening and closing). The battery recharges in 24 hours once power is restored and typically lasts 4 years before replacement. If the power goes out mid-cycle, the door completes its current movement normally.

How long do 20,000-cycle springs actually last?

It depends on usage. At four cycles per day (two departures, two returns), 20,000 cycles is approximately 13.7 years. At six cycles per day, it's about 9 years. For comparison, 10,000-cycle springs at four cycles per day last roughly 6.8 years. The Icon's extended warranty option covers spring replacement free of charge for 7 years from installation.

What warranty do I get at this price point?

When you purchase a Panelift Icon door with a B&D Smart or Smart Pro opener, you receive B&D's 10-Year Total Confidence Warranty. The Icon door alone carries a 5-year warranty (extendable to 7 years), and the Smart Pro opener alone carries a 7-year warranty (or 30,000 cycles). Roll-A-Door Neo with Power Drive also qualifies for the 10-Year Total Confidence Warranty.

Can I add Insul-Shield to an existing Panelift or Panelift Icon?

Insul-Shield is best specified at the time of ordering your new door, as the insulated panels are factory-assembled with the graphite-infused EPS core laminated between two steel skins. Retrofitting insulation to an existing sectional door is possible through aftermarket solutions or speak with your local B&D Accredited Dealer for options.

Your Next Step

The best way to explore the premium tier is in person. Visit your nearest B&D showroom or Accredited Dealer to see Sheer Panel, Natural Finishes, and Timber-Look samples up close. Photos don't do them justice.

For a complimentary measure and quote, call 13 62 63 or visit [\[bnd.com.au/contact-us/get-a-free-quote\]](https://www.bnd.com.au/contact-us/get-a-free-quote) (<https://www.bnd.com.au/contact-us/get-a-free-quote/>). A B&D technician will measure your opening, discuss your options, and provide a written quote with no obligation.

You can also use B&D's online [\[Garage Door Visualiser\]](https://www.bnd.com.au/explore/garage-door-visualiser/) (<https://www.bnd.com.au/explore/garage-door-visualiser/>) to see how different doors, colours, and finishes look on a home like yours before committing.

Your garage door is the largest moving part of your home and often the most visible element of your facade. At the premium tier, it becomes something you're genuinely proud of every time you pull into the driveway."